

Linda Romanow

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Web & Print Graphic Design

Quill Corporation/Medical Arts Press, Lincolnshire, IL
Division of Staples, Inc., \$18B office supply company

Senior Web/Print Production Designer (9/08 - Current)

Design monthly web ads, banners, e-mails and landing pages for both Medical Arts Press and Quill websites ahead of schedule, with a high level of accuracy. Create and use multiple templates for ads and spotlights to help maintain brand consistency. Work closely with lead web designer to resolve issues and improve work processes. Developed design concepts for launch of new Medical Arts Press website. Proficient in both Adcore and Teamsite programs. Work with creative supervisors and teammates to ensure proper branding is maintained within all designs produced. Assist web and creative print teams with additional design projects.

Senior Catalog Production Designer (11/06 - 9/08)

Assumed team leadership rolls including page assigning and team coaching. Trained teammates on product lines, styleguide development and applications such as Autoprice, PowerPoint and Excel. Assisted supervisor in streamlining production processes to improve workflow. Create and approve team and department styleguides to ensure that all media meets branding and printer specifications. Designed and managed multiple catalogs and pages for both Quill and Medical Arts Press including a 50+ page flyer and other collateral. Collaborated with multiple departments.

Catalog Production Designer (3/05 - 11/06)

Developed new layouts for Paper, Quill's top-selling product line. Created promotional graphics for DVD premiums including the Harry Potter series, Narnia and Shrek. Designed special promotions including the Sharpie® 500 and Breast Cancer Awareness campaigns. Created and approved team and department styleguides to ensure that all media meets branding and printer specifications.

Designed and managed multiple catalogs and pages for both Quill and Medical Arts Press including a 84+ page monthly flyer and other collateral. Collaborated with multiple departments.

Catalog Production Coordinator (2/04 - 3/05)

Streamlined existing layouts for the Writing Instruments category while meeting target deadlines. Championed a 35-page monthly flyer and additional collateral. Assisted creative team. Created and followed styleguides. Worked with Merchandising and Editing departments.

AVG Automation, Carol Stream, IL

Marketing/Graphic Design Assistant (7/02 - 7/03)

Designed and maintained catalog layouts, product sell sheets, logos, illustrations, digital manipulations, color corrections, websites, PowerPoint presentations and photography.

Magic Music Media, Palatine, IL

Graphic Design Intern (5/01 - 8/01)

Developed marketing materials including postcards, flyers and event photography.

Education

The Art Institute of Pittsburgh, Online Division

Web Development Diploma (8/08 - 5/10, expected)

The Illinois Institute of Art-Schaumburg, Schaumburg, IL

Graphic Design Certificate (4/05 - 11/05)

Northern Illinois University, DeKalb, IL

Bachelor of Arts in Corporate Communication

*with a minor in Art and courses in Media (5/00 - 5/02)
Communication Department Certificate of Merit Award.*

William Rainey Harper College, Palatine, IL

Associate in Arts & Associate in Fine Arts (8/98 - 7/01)

Excel Leadership Program Award.

Freelance

www.LR-Designs.com, home office

Graphic Artist/Web Designer

(6/02 - present)

Clients include:

Images by DavidKay: logo, website conception and design.

Bigston Digital Camera Repair: Logo design and home page concept art.

Dean Sawyer Photography: website conception and design.

Evenskies Band: logo, photography, website conception and design, CDs, flyers, posters, banner, and memorabilia.

Journeys from PADS to HOPE: brochures, photography and signage.

WDK Associates: logo design.

Psalms Productions: CD design and graphics.

Kandisign.com: logos, photography and web graphics.

Skills

HTML, XHTML, CSS, PHP, Dreamweaver, Spry, Flash, Actionscript 2.0/3.0, Database, MySQL, Photoshop, Illustrator, InDesign, Acrobat, QuarkXPress, Microsoft Office, Internet and scanning

Customer Service

ConferencePlus, Schaumburg, IL
Telecommunications Coordinator
(6/99 - 5/04)

Managed conference calls for high-profile clients. Trained associates in telecommunications software.

Portfolio available upon request. Thank you for your time and consideration.