

# Linda Romanow

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Website: www.LR-Designs.com

## Web & Print Graphic Design

Quill Corporation/Medical Arts Press, Lincolnshire, IL  
Division of Staples, Inc., \$18B office supply company

### Senior Web/Print Production Designer (9/08 - Current)

*Design monthly web ads, banners, e-mails and landing pages for both Medical Arts Press and Quill websites in a timely manner. Work with creative supervisors and teammates to ensure proper branding is maintained within all designs produced. Responsible for deploying files to the live server, as well as, programming ads, emails and landing pages. Support web and creative print with additional projects as needed. Collaborated with multiple departments.*

### Senior Catalog Production Designer (11/06 - 9/08)

*Assumed team leadership rolls including page assigning and team coaching. Trained teammates on product lines, styleguide development and applications such as Autoprice, PowerPoint and Excel. Assisted supervisor in streamlining production processes to improve workflow. Create and approve team and department styleguides to ensure that all media meets branding and printer specifications. Designed and managed multiple catalogs and pages for both Quill and Medical Arts Press including a 50+ page flyer and other collateral. Collaborated with multiple departments.*

### Catalog Production Designer (3/05 - 11/06)

*Developed new layouts for Paper, Quill's top-selling product line. Created promotional graphics for DVD premiums including the Harry Potter series, Narnia and Shrek. Designed special promotions including the Sharpie® 500 and Breast Cancer Awareness campaigns. Created and approved team and department styleguides to ensure that all media meets branding and printer specifications.*

*Designed and managed multiple catalogs and pages for both Quill and Medical Arts Press including a 84+ page monthly flyer and other collateral. Collaborated with multiple departments.*

### Catalog Production Coordinator (2/04 - 3/05)

*Streamlined existing layouts for the Writing Instruments category while meeting target deadlines. Championed a 35-page monthly flyer and additional collateral. Assisted creative team. Created and followed styleguides. Worked with Merchandising and Editing departments.*

AVG Automation, Carol Stream, IL

### Marketing/Graphic Design Assistant (7/02 - 7/03)

*Designed and maintained catalog layouts, product sell sheets, logos, illustrations, digital manipulations, color corrections, websites, PowerPoint presentations and photography.*

Magic Music Media, Palatine, IL

### Graphic Design Intern (5/01 - 8/01)

*Developed marketing materials including postcards, flyers and event photography.*

## Education

The Art Institute of Pittsburgh, Online Division

### Web Development Diploma (8/08 - Current Student)

The Illinois Institute of Art-Schaumburg, Schaumburg, IL

### Graphic Design Certificate (4/05 - 11/05)

New York Institute of Photography, Home Study

### Photography Certificate (8/03 - 6/04)

Northern Illinois University, DeKalb, IL

### Bachelor of Arts in Corporate Communication

*with a minor in Art and courses in Media (5/00 - 5/02)  
Communication Department Certificate of Merit Award.*

William Rainey Harper College, Palatine, IL

### Associate in Arts & Associate in Fine Arts (8/98 - 7/01)

*Excel Leadership Program Award.*

## Freelance

www.LR-Designs.com, home office

### Graphic Artist/Web Designer

(6/02 - present)

*Work(ed) with the following clients:*

**Images by DavidKay:** logo, website conception and design.

**Bigston Digital Camera Repair:** Logo design and home page concept art.

**Dean Sawyer Photography:** website conception and design.

**Evenskies Band:** logo, photography, website conception and design, CDs, flyers, posters, banner, and memorabilia.

**Journeys from PADS to HOPE:** brochures, photography and signage.

**WDK Associates:** logo design.

**Psalms Productions:** CD design and graphics.

**Kandisign.com:** logos, photography and web graphics.

## Skills

Photoshop, Illustrator, InDesign, Acrobat, QuarkXPress, HTML, XHTML, CSS, Dreamweaver, Flash, Microsoft Office, Internet and scanning

## Customer Service

ConferencePlus, Schaumburg, IL  
**Telecommunications Coordinator**  
(6/99 - 5/04)

*Managed conference calls for high-profile clients. Trained associates in telecommunications software.*

**Portfolio available upon request. Thank you for your time and consideration.**